

Our Mission

Toyhouse makes a difference...

By supporting the wellbeing of families locally & throughout the community. With over 35 years experience of working with families through the medium of play, Toyhouse fosters attachment between parents and children, enabling them to interact together and share experiences. Toyhouse empowers individual, families, volunteers and employees to develop the skills and resilience to achieve their aspirations.

...early support for a better future!



Linklaters LLP are proud to have worked with Toyhouse in the production of this brochure.

TOYHOUSE
The Toyhouse Centre
92 St Paul's Way
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20

ways you can
help **Toyhouse** to
make a difference



Who we are? What we do?

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Toyhouse is a Tower Hamlets based community charity organisation committed to providing relevant services to families: i.e. parents and children together.

We utilise play as the initial means of engagement, building trust, so we can provide support to all, including those who are finding parenting a more difficult challenge.

We believe the early years are crucial to subsequent development, so we provide services to foster attachment between parent and child, encouraging wellbeing.

We are committed to supporting families to become more active and to incorporate healthier food options into their daily mealtimes.

We believe that fun can be had by both children and their parents and so we support the notion:

The family that plays together, stays together!



3,641

Last year Toyhouse services were used by 2,185 children and 1,456 parents from across all ethnic groups living locally

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You can type into this page, then print and send to Toyhouse, together with your donation.

Title First name Surname

Delivery address

Postcode

Tel: Home

Tel: Mob

Email

Phone or email address is needed in order to contact you in case there is a problem with your order, as well as to send you our thanks

giftaid it

YOU CAN GIVE US AT LEAST 25% EXTRA FREE!

give with confidence **JustGiving**

Please tick here if you would like Toyhouse to reclaim the tax you have paid on any donations you have made in the previous four years (but no earlier than 1st April 2010) and any future donations you make. The tax reclaimed will be used to help fund the whole of Toyhouse work. In order for Toyhouse to reclaim the tax you have paid on your donations, you must have paid income or capital gain tax in the UK for each tax year (6 April to 5 April) at least equal to the tax that all the charities or Community Amateur Sports Clubs that you donate to will reclaim on your gifts for that tax year. Other taxes such as VAT and council tax do not qualify.

Signature

Date

PAYMENT DETAILS: (please select any of the payment method)

CASH: Amount: £

CHEQUE: Please enclose cheque payable to "Toyhouse" Amount: £

Chq No:

JUSTGIVING: Please visit to <https://www.justgiving.com/toyhouse/donate/> then click **DONATE** box to

make payment: Payment date:

Amount: £

Your name:

Page	Description	Price £	Quantity	Total £
2	Every Little Counts	£5		
3	Toy Library toys	£10; £20; £30		
4	Stay and Play	£85		
5	Some children need even more support	£15		
6	Specialist sensory toy	£25; £50; £100		
7	Play Matters	£100		
8	Health Matters	£200		
9	Support to take the first step	£350		
10	Encouraging early attachment	£500		
11	Taking play in to the home	£1,000		
12	Playing is learning	£5,000		
14	Donation			
Grand Total £				

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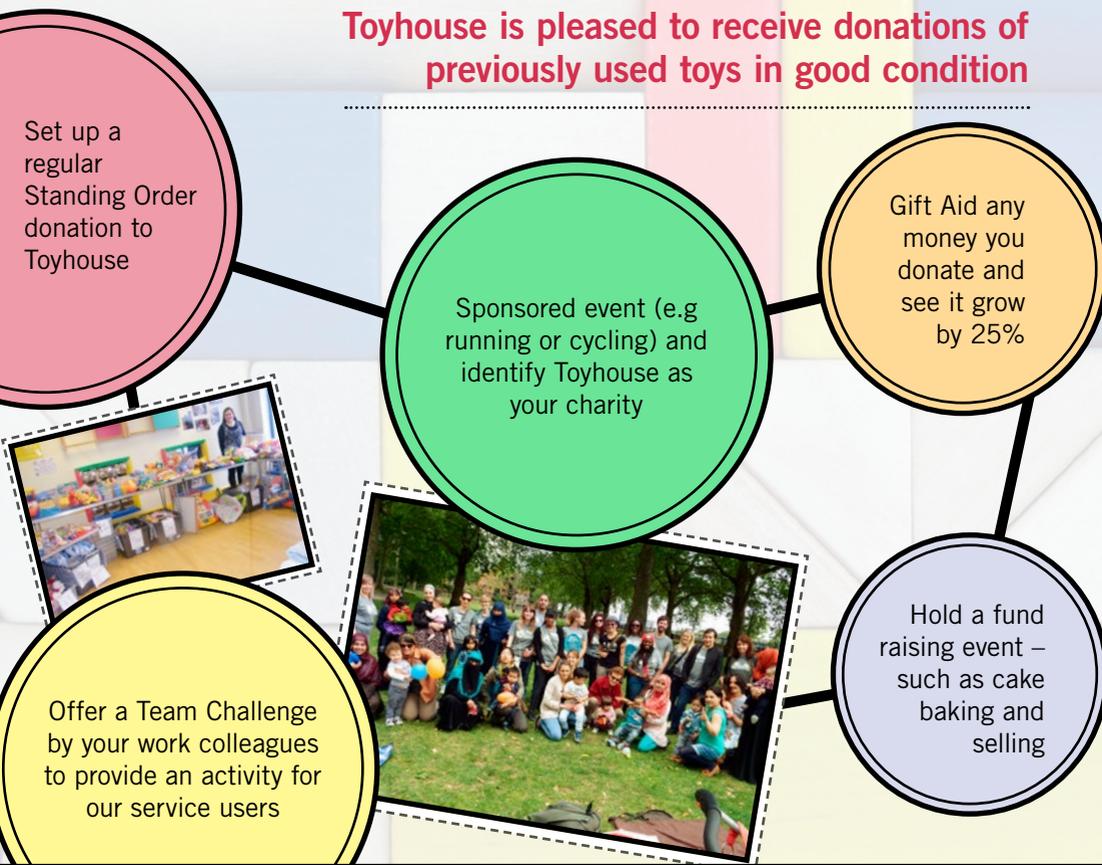
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Other ways you can help

Toyhouse is pleased to receive donations of previously used toys in good condition



Every little counts £5

£5 will help us provide:

1. Healthy snacks, such as fruit, vegetables and breadsticks for children during our daily **Stay & Play** sessions.
2. A music CD for fun activities such as dancing or movement to music, promoting physical activity in an enjoyable and fun way.
3. Art and activity resources such as paper, pencils, glue and paint, encouraging creativity and expression for young children.

For some of our service users the only time they have fruit is when they come to our sessions



Come and play

£10 | £20 | £30

Playing is Learning

£5,000

“
The Toy Library means my children can have *good quality toys* to play with, which I could never afford. Also by *changing them each week* they don't get bored and there isn't an issue with storage space in our small flat
”



Last year over 1,000 children borrowed from our Member Group Toy Libraries.

Providing toys for the Toy Library enables many children to access good quality, educational toys to borrow for the week, extending their learning, play and enjoyment at home with all the family.

£10 could buy a simple toy such a shape sorter, supporting a young child to begin to understand shape, colour and size

£20 could buy a box of building blocks which will help a child develop mathematical concepts, spatial awareness and coordination skills

£30 could buy a wooden train set; a fun way to extend their imagination and develop language skills

“
“My husband got a job locally so we moved to this area just after I had my son. I didn't know anyone. The Worker in the Baby Clinic told me about Toyhouse sessions but I was shy and reluctant to go along. One week she told me she would be running the session the next day and invited me to come along. Very nervously I turned up late, but she made me welcome and introduced me to other Mums. One got me to promise to come again the next week, so I did as I didn't want to let her down. Gradually my child *mixed with the other children* and I found myself talking to other Mums. Over the weeks my child has learned lots of new things and I have *made friends* such that we fix to go to the park together and we babysit for each other. I don't feel so lonely anymore and my child is growing up happy. *Thank you for helping us both*”
”

40%

Currently 40% Tower Hamlets residents were born outside the UK & so many new parents have no family available to support them.

This will provide everything (except the families!) needed to run a weekly Stay & Play session in The Toyhouse Centre for 15 families for a year.



Mobile Services £1,000

This will enable a child with a severe disability to receive our Home Visiting Mobile Toy Library service in their own home for a year, supporting them with resources, enabling them to play.

For some children their disability is so severe it is simply not possible for their family to bring them out to sessions, especially if their immune system is ineffective and they have many appointments at hospital.

25

The service can support 25 families at any given time.

223

Last year 223 children who were living with a disability were supported via one of our specialised services.



The Campbell family had a 1 year old, who was just beginning to walk, when the Mum went into labour 8 weeks prematurely with twins. In hospital for several weeks before they were strong enough to be discharged, together with a mass of medical equipment, they had significant developmental delay. Our HVMTL service was able to visit the family at their home, supporting play for both the twins and their older brother.

Stay and Play £85

This will provide a weekly Stay & Play session in The Toyhouse Centre for up to 15 families

Or

Will enable a family to attend the Early Years Soft Play session each week for a term

Over 20 families come to an EYSP session every week!



We aim to provide wear & tear replacement toys for 30 Member Groups at our annual TOY DAY, so we need £9,000 worth of toys from which Toy Librarians can make their selection.

“
Play is the highest form of research
”
Albert Einstein

Physical play is important for developing gross motor skills which then enables them to develop fine motor skills needed for writing.

Some children need... £15

5

“

There is so much to bring with us if we try to go anywhere. The Taxi means we don't have to worry about bringing our specialist equipment or a change of clothes

Parent of child who needs oxygen

”

This will enable a taxi to bring a child with a disability to a session of Sensory Play together with their parents.

Sadly some children are born with a significant disability which limits their development and which can affect several parts of their body. They may need a wheelchair to move around or to support them. They might need to be constantly connected to an Oxygen cylinder or feeding tube.

20

children are registered to come to Special Sensory Play sessions

.....



Encouraging early attachment £500

10

£500 will pay for us to run a 5 session Infant Massage course for up to 8 parents and their babies.

Providing the course free of charge enables access by those families most in need. The course will be run by a fully accredited International Association of Infant Massage instructor.



“

The instructor was very helpful and approachable, repeating the techniques as often as needed

Learning massage helped me feel closer to my baby

”

In 2014 we ran 4 Baby Massage courses with most parents going on to be regular users of Toyhouse services.

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Working with families Since 1979

Support to take the first step

£350

9

£350 could provide much needed outreach support to an isolated family. Taking toys and play into their home with the aim of building confidence to attend local play sessions with their children.



“

The support I received helped me *feel confident* to go out to a local group. Here I began to *make friends*. This has really *benefited both me and my baby*; I feel he now has a much better start to his life than I did

”

“

The *session is great* as it enables my daughter to play with other children with special needs.

Great tactile playthings - my daughter loves the illuminated bubble tube with fish

Parent of 2year old

”



This will buy a specialist sensory play item, enabling all children to play, regardless of their disability.

Many specialist items are electronic, enabling the child to gain a positive outcome from very minimal input. This encourages their exploration and thus their learning.



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Play Matters

£100

This will sponsor a child and their family to attend a weekly Stay & Play session for a term.

Sessions enable children to "Have a Go" at a range of age appropriate activities, some of which might be messy, in an environment suitable for young children. Sessions might focus on Creative Play, or a well loved children's book.

OR

It will provide a worker to be based in a Baby Clinic GP Surgery each week for a month.



The bond between the child and their parents is the most crucial influence on a child's life

Sir Christopher Ball – 'Start Right' Report



3

There are 3 different Stay & Play sessions in The Toyhouse Centre each week.



Health Matters

£200



This will provide a worker to be based in a Baby Clinic or GP Surgery each week for a month.

3rd

Tower Hamlets is the 3rd most densely populated borough in London - and is expanding!

5,300

In 2012 there were 5,300 births & 11,000 children were aged 0-4 years